



Teddy Tennis

Build a Rewarding Children's
Sports Business



Why Choose Teddy Tennis?

Imagine building your own Teddy Tennis business in your local area.

- Teaching hundreds of children.
- Building recurring monthly income.
- Employing your own coaching team.
- Creating something that makes a genuine difference in children's lives.

Join a proven international children's sports brand that helps young children develop confidence, coordination, and social skills. Teddy Tennis is designed specifically to meet this growing demand.





Who we are

Teddy Tennis is a structured early years sports education programme designed for children aged 2½ – 6 years, developed and refined over more than 20 years.



Established 2002



20+ Years of Programme



Development



Trusted by **50+ Business Partners**



Thousands of children every week



Operating **internationally**



A Proven Model – From London to Louisiana



With a passion for tennis and early childhood education, Hossam and Tess Meligy launched Teddy Tennis Louisiana in 2023. Starting with a small number of schools, they quickly grew the business by delivering fun, engaging, and high-quality coaching experiences for children.

Today, Teddy Tennis Louisiana delivers:

- 30–35 classes per week
- Multiple school and club locations
- A growing team of trained coaches
- Approximately 300 children each week

In the UK, Teddy Tennis has operated successfully for more than two decades, demonstrating the longevity and adaptability of the programme.



Building Teddy Tennis in South West London



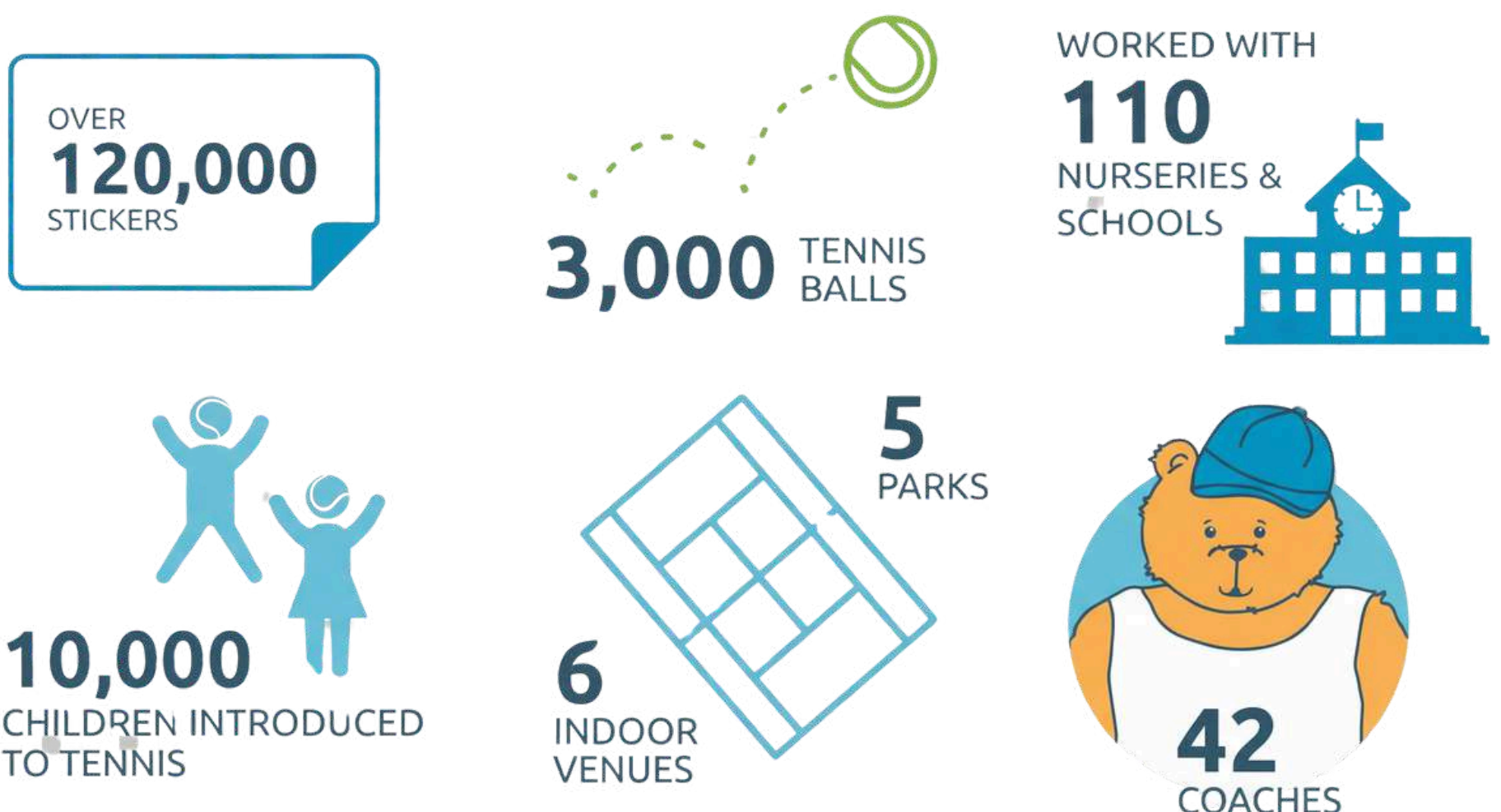
Josh Whiteman joined Teddy Tennis in 2009 before becoming a Teddy Tennis Business Partner in South West London in 2011. Seeing the potential to introduce more children to tennis, Josh built a successful business across schools, nurseries, parks and leisure centres.

Today, Josh's Teddy Tennis business delivers

- 42 trained coaches
- Over 1,500 children each week
- Over 2,500 children during the summer term
- 10,000+ children introduced to tennis

Josh's success demonstrates the potential to build a thriving children's sports business with Teddy Tennis.

We are now looking for Business Partners across the UK to bring Teddy Tennis to their local communities.





Great Teddy Tennis Business Partners are people who:

- ✓ Love children
- ✓ Enjoy meeting parents
- ✓ Like sport
- ✓ Are reliable
- ✓ Are enthusiastic
- ✓ Want to own a business

You don't need to be a professional tennis coach. What matters most is enjoying working with young children aged 2½ to 6, engaging confidently with parents, and having the drive to build a business.

Every Child Creates Multiple Revenue Opportunities



Weekly Classes



Birthday Parties



Holiday Camps



Preschools



Nurseries



Clubs, Parks, Leisure Centres

Parents love Teddy because...

Parents love Teddy because every session is designed to help children learn, grow and have fun in a safe, supportive environment. With small class sizes, an age-specific curriculum, engaging music and storytelling, and qualified coaches, children build confidence, develop new skills and look forward to every lesson. It's a programme that keeps children smiling and parents coming back week after week.



Why Children Love Teddy Tennis

Designed specifically for children aged 2½ to 6 years, Teddy Tennis uses a unique multi-sensory approach to early childhood sports education. Using the "See it, Hear it, Do it" method based on the VAK (Visual, Auditory, Kinesthetic) learning style, we combine music, animated characters and vibrant visuals to transform coaching into a fun, interactive learning adventure.



VISUAL
'See It'



AUDIO
'Hear It'



KINESTHETICS
'Do It'

What a Successful Teddy Tennis Business Could Look Like



Up to £95,100 in annual lesson, camp and birthday party revenue from one well-operated Teddy Tennis centre.

*Based on weekly classes, holiday camps and birthday parties.
Illustrative example based on typical occupancy.*

Revenue Stream	Annual Revenue @ £12 per lesson	Annual Revenue @ £15 per lesson
Weekly Classes	£36,000	£45,000
Holiday Camps	£34,320	£42,900
Birthday Parties	£5,760	£7,200
Total Gross Revenue	£76,080	£95,100

Assumptions

- 4 age groups: 2½–3, 3–4, 4–5 and 5–6 years
- Average class sizes: 4, 5, 5 and 6 children respectively
- 5 weekly classes per age group
- 30 teaching weeks per year
- Weekly lesson price of £12 or £15 per child
- Holiday camps run during school holidays
- Two-hour camp priced at twice the normal lesson price
- 12 birthday parties per year
- Birthday party based on an average of 20 children
- Birthday party priced at twice the normal lesson price

These figures are illustrative and are not a guarantee of future revenue. Actual performance will depend on local pricing, demand, occupancy, venues and the way the business is operated.

How Your Teddy Tennis Business Can Grow



From Owner–Coach to Multi–Coach Business

A Teddy Tennis Business Partner can initially deliver the programme themselves, keeping the coaching income within the business. As the business grows, additional coaches can be recruited and trained to deliver more classes across multiple venues.

Gross Revenue vs Coaching Costs

	£12 Price Model	£15 Price Model
Gross Revenue	£76,080	£95,100
Estimated Coaching Costs	£23,535	£23,535
Gross Margin Before Other Costs	£52,545	£71,565
Gross Margin	69.1%	75.3%

If you coach the sessions yourself, some or all of the £23,535 coaching cost effectively becomes income generated by your own time rather than a cash cost paid to employed coaches.

Why Teddy Tennis is Different



Teddy Tennis	Starting an Independent Coaching Business
 Proven curriculum	Must create your own
 Songs	None
 Characters	None
 Stories	None
 Parent App	None
 Booking System	Extra cost
 Training	Source your own training
 Marketing	Create your own marketing
 Ongoing Support	No ongoing support
 Integrated Booking & Business Management	Pay for separate systems





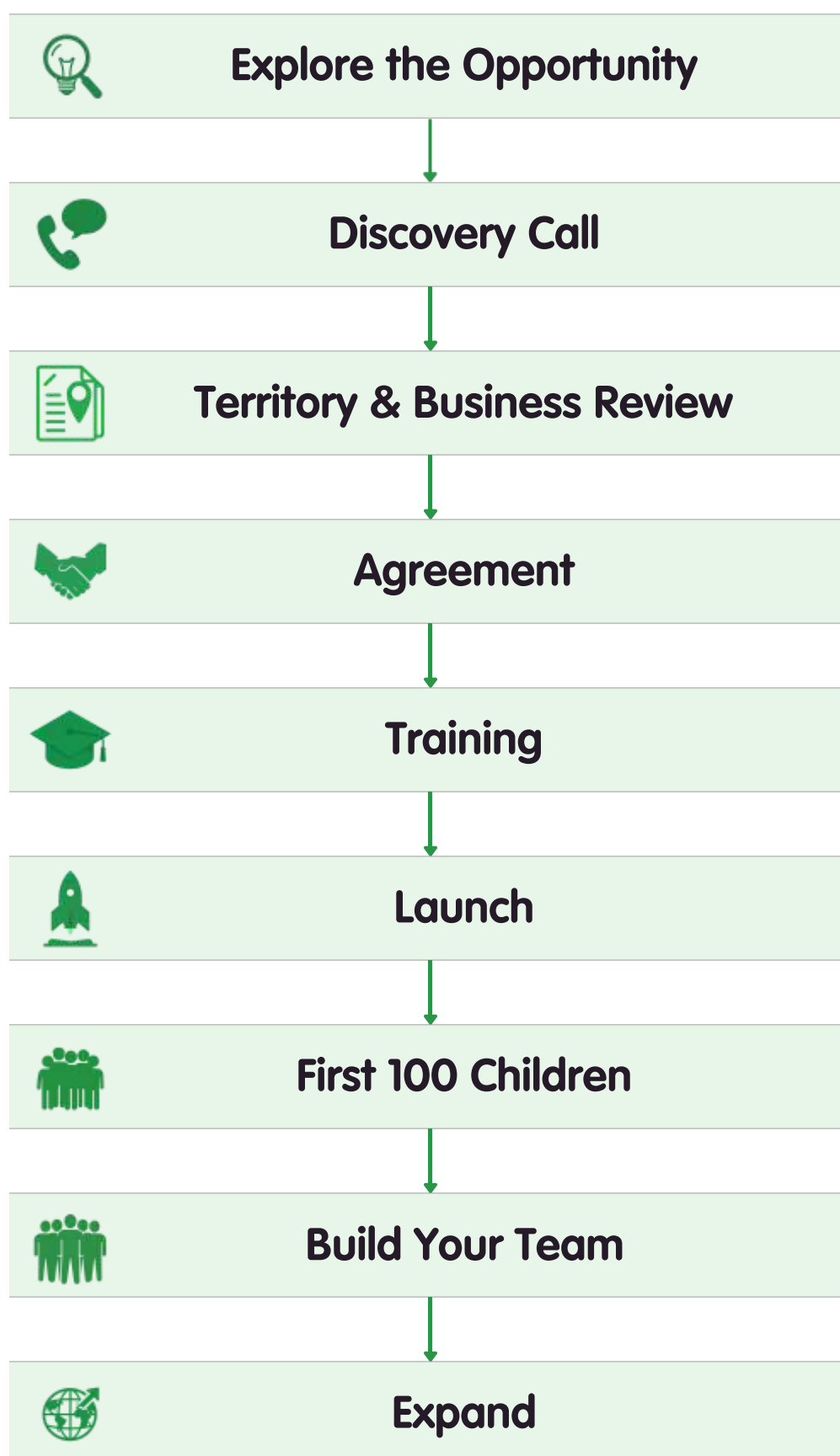
Teddy Connect saves you hours every week

Teddy Connect is our all-in-one business management platform, designed to make running your Teddy business simple and efficient.

- Online bookings and secure payments
- Class scheduling and coach management
- Child records and attendance tracking
- Parent communication and automated messaging
- Financial reporting and business insights
- Promotes your classes online
- Automatically updates your dedicated Teddy Tennis webpage
- Saves time through automation, so you can focus on coaching and growing your business

Opportunity Review

The roadmap to becoming a Teddy Tennis business partner.



Investment

A Surprisingly Accessible Business to Launch



Founder Territory Licence

Based on territory size and market potential



Comprehensive Training

Initial training package to get you started



Starter Equipment

Everything required to begin delivering Teddy Tennis



Ongoing Royalty

10% of gross Teddy Tennis revenue





Could You Bring Teddy Tennis to Your Community?

We're looking for ambitious Business Partners to develop Teddy Tennis in selected territories across the UK.

Whether you're interested in developing Teddy Tennis in your local community or building a larger regional business, we'd love to hear your story.

Book a complimentary 20-minute Teddy Tennis Opportunity Call by scanning the QR code.



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